

ONE DAY, A WEALTHY BUSINESSMAN hired a fishing boat to take him out to sea for a day of relaxation. The sun was shining, and the wealthy man took a liking to the happy young fisherman who guided the fishing boat through the waters of the harbour.

'Young man,' said the wealthy businessman. 'I can teach you the secrets of success, if you'll only listen carefully.'

'OK,' said the young fisherman, smiling as he cleaned the morning's catch.

Although he was a bit taken aback by the young man's casual manner, the businessman began his lesson.

'First off, double your prices. You run a good, clean boat and you know where the fish are plentiful.'

'Why would I want to do that?' replied the young fisherman, distracted by watching a small crab playing in the waves by the shore.

The businessman could feel the irritation rising as he replied.

'Because then you will be able to buy a second boat, and a third, and you will be able to take on more tourists and catch more fish. If you work hard, you will earn enough to buy a whole fleet of boats.'

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'But why would I want to do that?' the young fisherman asked as he rolled over onto his back to soak up the last gentle rays of the afternoon sun.

By now, the businessman was furious.

'Because then you will become rich, and you can hire people to do your work for you while you spend your days fishing and relaxing in the sun!'

'Ah,' the young fisherman said, nodding sagely. 'That sounds wonderful!'